

Meeting Minutes for School Development Meeting August 16, 2016

Attendees

Christina Legner, Sharon Hurley, Jackie and Larry Ortega, Trish Wallinger, Chris Halliburton, Cathy Braxton, Rich Garrigan, Melissa Sciweicki and Ted Menzel.

Previous Minutes Approved by Christina Legner, Sharon Hurley

Dominican Traditions

To help the school connect with its Dominican Tradition roots from the school founding in 1948 by Dominican nuns. Ted Menzel researched the Dominicans and their order. Based on his research, he developed a School crest along with a new School prayer to be said daily. It's interesting that the tenets of the Dominicans life are still a part of school life today. The Four Pillars of the Dominican Way of Life at St. Mary's School: Prayer - We pray together every day. Common Life - we share our school, religious and service lives with each other. Study - We study and learn together. Preaching - We share God's Word by living it in service to others.

Alumni

- Class of 2017 Spirit Shirts – Presented the class with their shirts at yesterday's Ice Cream Social and look forward to their leadership this year. Do have a list of 3 8th graders who said they were interested in serving as the Class of 2017 Captain. Need to talk to Miss Sheridan. Christina interested in retaining 8th Grade Liaison responsibilities at least through the end of this school year.
- Alumni-Hosted Corn Hole Tournament at August Rush – Still need 4 volunteers...one for 2:30pm-4pm, one for 4pm-5:30pm, and two for 5:30pm-7pm. (want to fill with current parent alums) Need Jackie's help with display the laminated stories. Thanks for the help with the digital billboard "press" for August Rush.
- Alumni Board – Found some sample by-law's for Catholic Elementary School Alumni Boards. Does Rich have one in mind that would be good to look at? In Aug-Sep will make request for interest via email, website, facebook, newsletter, bulletin. -
- Miscellaneous – I think SDC and each of our sub-committees needs a @stmarysbelleveue.com email account (e.g., schooldevelopment@stmarysbelleveue.com). As an example Jackie & Larry would send emails from that box instead of their personal (and I'd do a better job of sending all Alumni communication from the alumni@stmarysbelleveue.com box instead of my personal one). This will help with transition, continuity, etc.
- School Development account to store information.

Recruiting

- 192 students – Cathy to email details 35 new students, 23 new families 6 families brought new students, but already had students at this school,
- Cathy sent questionnaire results of how new people heard of St. Mary's. Here it is: 35 students; 23 new families (6 families with new students already had students at school, but are on this list) *One family started last spring; I'm counting them as new
First Name Grade Attributed to Why Enrolled

St. Mary's School 2016-2017 - Reasons for Enrollment

Close to base; live in Iowa Driving by school each day Driving by school each day

Driving by school each day Existing family

Existing family

Existing family

Existing family

Existing family

Existing family

Existing family

Family, Friends, Parishioner

Influenced by family member that teaches at a Catholic School; didn't like public school

Influenced by St. Mary's family- co-worker

Influenced by St. Mary's family- co-worker

Influenced by St. Mary's family - co-worker

Influenced by St. Mary's family- friend

Influenced by St. Mary's family- friend

Influenced by St. Mary's family- friend

Influenced by St. Mary's family- friend

Influenced by St. Mary's family- friend

Influenced by St. Mary's family- friend from Church (non-Catholic) - their family

Influenced by St. Mary's family

Influenced by St. Mary's family

Influenced by St. Mary's family-friend

Near mom's new work; transfer from other Catholic School

Researched all area schools

Researched all area schools; reception from office

Researched all area schools; reception from office

Researched all area schools; reception from office and family

Researched all area schools; unknown

Researched all area schools; unknown

Researched area schools; reception from office

Researched area schools; reception from office

unknown; I believe went to Info Night hosted by Development

- Fireworks postcards- printed off 200 for the fireworks stand, some left over.

- Need to find Ambassadors that can use Archdiocesan resources. Ambassador program from archdiocese needs to be implemented. Trish will send info from archdiocese. 4 to 6 for the school. Ambassadors will get a service hour for distribution work.

- Cathy recommended that we hand our parents some sort of a giveaway (business cards?)Have parents hand out info sheets at soccer, boy scouts, etc.

- Cathy walk-in and call in stats

TTGs – 5 approved Cathy will get exact numbers. 2 xfers went to other schools (1 catholic).

- No feedback from summer post cards.

- Summer Recruiting (digital ads, Galvin billboard, Capehart chapel donuts) update...The ads ran for three weeks total. Two weeks in July and one in August.

- Baptism cards from students? Process to be followed? Becky Billings made a spreadsheet with 54 names of those baptized from Jan 15-July 16.
- Briana will organize the coffee meetings with Dr. Wallinger.

Military

- Preparing for the Military Donuts weekend at Capehart Chapel? Will work to see if this weekend works.
- Judy Mansidor talked with the Chapel about Donut Sunday and how to get it done.
- Need to send posters to Chapel along with brochures and display to discuss the school
- Send \$250 coupons for the families.
- Have Fr. Del meet with Fr. Samuel Oloyede, the new military chaplain. Father should mention the Archbishop Broglio Scholarship and how it worked. Also, need to invite the new Priest to the Adopt A Student Thank You Celebration.

Grants

- Batchelder grant - \$100K for project, ask for \$40K, Collette will put together package
- Archdiocese – e-rate fund tied to a particular vendor, can not use e-rate as a result. \$10K in e-rate need more money to get us ready for the next 5 years. New Archdiocesan IT mgr decided to do a 5 yr upgrade (ip phone system drops, cable back up to wireless, boosted firewall protection) needed more money and they will cover the loss of e-rate funds along with additional funds to get all we need to get done.
- Briana will be drafting a grant management plan. She will be working on the marketing plan, SWOT analysis, video and brochures first.
- Received a \$1,000 grant for 2 high speed blenders for monthly smoothies for the kids from Mid American Dairy Council – “Fuel up to Play 60” Program.

Adopt A Student

- In 2015-2016 AAS donations were \$19,659.68, \$3,600 of that coming from our alumni and the matching funds they generate. In 2015-2016 AAS endowment was \$2,455.30, \$1,640.30 of that coming from our alumni and the matching funds they generate. Total donations this year for AAS \$22,114.98, \$5,240.30 coming from our alumni and the matching funds they generate.
- The response from our May Alumni newsletter brought in \$1,420.15, \$50 of that will go into next year’s AAS Endowment.
- Planning Fr. Del’s Thank You Celebration Sept 20th. Things are moving right along, working on the invitations and invitee list.

Facebook

- We have 310 likes up 7 since our last meeting of 303. Stories that reached the most people during the summer included Hard Work Pays Off about Bryan Prewitt and his college scholarship to UNL reached 502 and a Tasty Experiment about 1st graders making a solar oven to cook smores reached 431.

Website

- Stats (Not available due to recent change in website design)
- We are in the process of archiving on the school website.

- Annual Rewrite Status?
- Pay Webmaster?
- Website updates or changes- we need to make sure before posting on the website that colors, fonts, bold, italics are consistent. Please make sure to look at what is posted before saving.

Grandparents

- Kindergarten Graduation with grandparents was a packed house everyone enjoyed it
- Grandparent data from registration – Still getting organized.
- Need to discuss how Birthday cards will work with Grandparents.
- Mrs. Wallinger will discuss with staff.

Coupons

- Working on Family Fare project to get Commissary included

New Business

- Will consider selling ads on school sign we share with parish and other parish groups.
- Cathy will send us the digital formatting details for the sign so we can modify the sign
- May do “Happy Birthday” on the sign for kids
- Parish Picnic Sept 11th Parish picnic meeting – short, 40 minutes, 2nd mtg was cancelled, another tomorrow night, 6 pm at rectory, we will display alumni sheets and support people.

Next Meeting – September 6th 4:30 in parish center

Closing Prayer